



Shri Gangadhar Sahoo, OAS

State Nodal Officer (MDM) &
Additional Secretary to Govt.
School & Mass Education Department, Odisha



No. 01 / SPMU, Dt: 02-01-2018
S&ME (MDM)-776/2016

To

All District Education Officers

Sub: 100% Digital Governance of Mid-Day Meal through SMS portal.

Madam/Sir,

You are quite aware that SMS portal is one of the real time monitoring tools for Mid-Day Meal management.

1. The daily SMS position of the Mid-Day Meal consumption is given at **Annexure-I**. You should prevail over the Headmaster and field functionaries to achieve 100% SMSing.
2. The position of IFA tablet SMS is given at **Annexure-II**. This shows there is poor progress in SMSing the Iron tablet consumption. As instructed in the video conference held on 23rd Dec, 2017 you are supposed to ensure SMS sending/ data uploading at BEO level for all the schools. The IFA tablet SMS format is given below which you must educate to the CRCCs and Headmasters for optimum utilization.

→ **IFA tablet consumption on a weekly basis**

Headmaster/Headmistress or In-charge MDM Teacher can send Iron Tablet consumption data through SMS from his/her Registered Mobile number in the following format:

SMS to 15544

Format - **MDMODI T999Y888** if IFA tablet consumed

Where **999**-Total number Students present in the School

888- Number of Students consumed IFA tablet

Format - **MDMODI T999N2** if IFA tablet not consumed

Where **999**-Total number Students present in the School

2- Reason code for not serving IFA tablet

Reasons Codes for IFA tablet Not Served

- | | |
|---------------------------------|-----------------------------|
| 1- Tablet Not Available | 2- Available Tablet Expired |
| 3- Student Resistance | 4- Community Resistance |
| 5- Teacher/SMC non Co-operation | 6- Others |

NB: Toll free number is numeric i.e. 15544.

SMS shall be MDMODI, space, then T, then number of student present, then Y, then number of student consumed IFA tablet.

Or

MDMODI then space then T then number of student present then N then reasons (1 to 6) for non consumption of Iron tablet.

3. As regards Cook-cum-Helpers absentism report the position is given at **Annexure-III**. Instead of relying on Off line data sending, you should strictly adhere to the instruction of online reporting by 5th of every month by Block Education Officers.
4. A new feature has been added to this SMS portal for monitoring availability of Mid-Day Meal Cooking Cost and Food Grains which would help in lifting the Mid-Day Meal rice and release of funds from the District Education Officer to the schools. This data can be sent by the Block Education Officer collecting the data through the CRCC. The SMS format is as follows

→ **Food Grains** (Toll Free No:15544)

MDMODI F9999 U8888

Where 9999 - Availability of Food Grains

(Opening Balance + Food grains received during the last month)

8888- Utilization of Food Grains (**In Kilograms during the last month**)

Food Grains should be reported in kilograms with round figure

SMS shall be MDMODI, space, then F, then Availability of Food Grains, then U, then Utilization of Food Grains.

→ **Cooking Cost** (Toll Free No:15544)

MDMODI K9999 E888

Where **9999** - Amount of Cooking Cost

(Opening Balance + Cooking Cost received during the last month)

8888- Expenditure of cooking costs (**In Rupees**)

Cooking Cost should be reported in rupees with round figure

SMS shall be MDMODI, space, then K, then Amount of Cooking Cost, then E, then Expenditure of cooking costs.

5. You will be happy to know that this SMS application has a **Public Feedback Box** which receives online feedback/ complaint/ suggestion/ grievance. On receipt of any feed back or suggestion or complaint the feedback giver is sent an acknowledgement of **Thank You message** and the state Mid-Day Meal office acts on the suggestion or feedback for redressal of the grievance. Your feedback for improvement of this application will also be