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State Nodal Officer (MDM)
State Project Management Unit (MDM)&
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School & Mass Education Department, Odisha



No 1174 /SPMU, Dt. 25/10/2013
S&M.E. (MDM) 491/2013

To

All District Education Officers

Sub: Submission of articles on different aspects of Mid-Day Meal for publication of Annual Magazine on the eve of Mid-Day Meal Awareness Mela.

Ref: Letter No.734/SPMU, Dated: 20-07-2013.

Madam/Sir,

It is a well known fact that despite many anti-poverty schemes and supplementary nutrition programs, India is still struggling with highest rate of malnutrition (stunting and wasting) and micronutrient deficiency disorders. In view of this, Government of India has made a kick – start of nutritional support programme to education for the children under the age group 0 -14 years. Mid-Day Meal Scheme is one of the flagship nutritional program for the children of age group 6 -14 years which focuses to drive out classroom hunger, reduce malnutrition, increase the attendance and retention rate and decrease dropout rate. Unless people are sensitized to the objectives and benefits of this programme, our efforts may not be fruitful.

So keeping the noble objective in view, SPMU is going to publish an Annual Magazine named “**Madhyana Bhojana**” which will be released in early part of December, 2013. The Annual Magazine will contain the following components in its ambit.

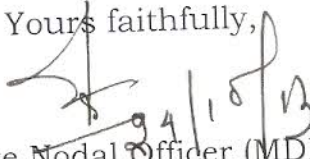
- Decentralized Management
- Financial Management
- Capacity Building
- Nutrition issues
- Quality, Safety & Hygienic aspects
- Success stories/innovative practices (Hard copy & soft copies of Art & craft displayed in MDM Awareness Mela)
- Food Grains Management
- Food Security & MDM
- Transport System
- Cook –cum–Helper issues
- Social Audit & Community Participation
- Quality Education & MDM

Hence, it is requested to send paper in your areas of expertise both in Odia/English version. As time is very short, it should be reached to us by second week of November, 2013. Please send us your write-ups through this email- annualmagazine.mdm@gmail.com.

For further clarification, please feel free to contact us:

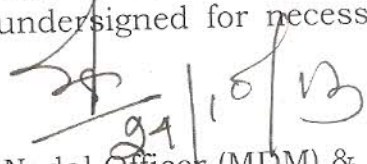
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Yours faithfully,


State Nodal Officer (MDM) &
Ex-Officio Joint Secretary to Govt.

Memo No 1175 / Dt. 25/10/2013

Copy forwarded to all DPCs/BEOs (Hqrs.) for sending articles as requested above. They are requested to disseminate this message amongst CRCC, BRCC, SIs of schools, SMC Presidents, SHGs, & Cook-cum-Helpers collect the publishable materials and send to the undersigned for necessary action.


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